



building on
sustainability



For immediate release:

Date: February 16, 2009

ASA-Chicago and Green Space Today (www.GreenSpaceToday.com) become partners.

Contact Stephanie Wade, Director of Communications and Marketing, Green Space Today at (888) 945-4442 for partnership opportunities and call Virginia McFarland, Membership Specialist, ASA-Chicago at (847) 827-8336 or visit www.asachicago.org to learn about ASA Chicago's resources.

In December 2008, ASA-Chicago accepted Green Space Today's invitation to be partners. Through this partnership, both ASA-Chicago, the leading business association for subcontractors in Chicagoland, and Green Space Today, the premier online destination and business resource that connects people, companies, institutions, and cities that value green building and sustainable practices, look forward to helping each other succeed.

Regarding the partnership, Brian Maddox, incoming Executive Director, ASA-Chicago, said, "ASA-Chicago is a partner of Green Space Today because this relationship will help our members get acclimated into the booming green industry. We are excited to have an online presence in Green Space Today." Amber Zurcher, Director of Marketing, Stevenson Crane Service is on ASA-Chicago's Board of Directors. Regarding the partnership, Zurcher said "It's great to hear ASA-Chicago has partnered with Green Space Today! This affords our 400+ contractor members even more resources and information on sustainability."

ASA-Chicago will receive a free online advertisement and a listing on Green Space Today's upcoming partners' listing page. Also, through Green Space Today's membership opportunity, members of the organization will be able to brand themselves and their companies with ASA-Chicago, a reputable, long-standing organization (ASA-Chicago has been a staple of Chicagoland's construction community for 42+ years).

Green Space Today's Co-Publishers and Owners Jeff Breidenbach (San Francisco, CA) and Adam Busch (Chicago, IL) are thrilled to help top producing subcontractors and ASA-Chicago's affiliates that include an elite General Contractors' Council, on-demand suppliers that offer state-of-the-art green building products, and professional-services firms.

Adam Busch said, "I have been associated with this organization for over three years. Without developing relationships with the subcontractors and General Contractors a part of ASA-Chicago, I would not have come this far in my career. Just as people are responsible for the environment's problems, people are also responsible for creating solutions for those problems and many of the subcontractors and General Contractors in ASA-Chicago have the resources and skills to apply green building techniques in a professional, business-savvy manner."

1209 W Sherwin Ave, #209
Chicago, IL 60626
Phone: 708.307.9400
Fax: 708.799.6310

531 Howard Street, Floor 2
San Francisco, CA 94105
T: 415.786.7141
F: 415.247.2803

www.GreenSpaceToday.com
info@GreenSpaceToday.com

© 2008 BXB Integrated Communications
www.bxbic.com